

CMG'08 PARS SCHEDULE

In order to help you plan for any sponsorships you may wish to participate in here are some notes on what is happening this year at our PARS events. Sponsorships are still available and these promise to be exciting events!

Monday evening we will be going just down the street from the Paris to enjoy a night in the Keys at Margaritaville. Tickets will be available for purchase at the attendee registration desk. www.margaritavillelasvegas.com

Tuesday we will be hosting something very new. Instead of a full PARS event we will be holding a Wine and Cheese Networking reception. This will be 1.5 hours long, but will enable folks to sit down and enjoy some time together networking. We are inviting our Exhibitors to join us during that time, so that they can socialize and enjoy the company of our attendees off the exhibition floor. CMG will provide each exhibiting company with an entrance ticket and an accompanying drink ticket for each staff member in relation to the complimentary booth badges provided for each booth size (see below).

Wednesday we will have a reception in the Exhibit Hall followed by our PARS event. The hall will be opened from 6:30 – 8:00 PM with a beer and wine reception. At 7:30 PM we will all be heading in to PARS. John, Paul, Ringo and George will be holding court this evening (Or at least their Vegas impersonators). The Fab Four (www.thefabfour), a Beatles cover band will be the entertainment for the evening. Exhibitors will be given 2 entrance tickets each with 2 complimentary drink tickets for the evening based on booth size (see below).

Thursday – Well, the hall closed we had a great week and we would like you to stay with us for one more evening. Following the British Invasion on Wednesday, we will be heading back state side for some Rock N Roll. Bruce in the USA will be taking us home this week (bruceintheusa.com). So Johnny, Rosalita, James, Candy, Eloise and you Jersey Girls let's go to Jungleland! Tickets will be available for purchase at the attendee registration desk.

PARS Tickets and Drink tickets will be distributed in the following manner:

10 x 10 – 3 entrance tickets (Tues – 1 drink, Wed – 2 drinks per entrance ticket)

10 x 20 – 6 entrance tickets (Tues – 1 drink, Wed – 2 drinks per entrance ticket)

20 x 20 – 12 entrance tickets (Tues – 1 drink, Wed – 2 drinks per entrance ticket)

If you have any questions or require any further information please do not hesitate to contact David Troxel (david@cmg.org).